Who we are, what we do, and why it matters.

Our vision is to inspire a community of people that work together to support a cure for Duchenne Muscular Dystrophy - because everyone deserves to live life to the fullest. Our mission is to spread awareness and raise funds for DMD research through music and events while inspiring everyone we meet.

Life is a gift. Do it big.
Everyone deserves to live life to the fullest. But for some young men, like Ryan, living life comes with limits.

Duchenne Muscular Dystrophy is a genetic disorder that slowly robs young men of their muscle strength and their independence. **Inspiration on Wheelz is dedicated to supporting boys with Duchenne in finding a cure to give them their independence back.**

Inspiration on Wheelz non-profit 501(c)3 works hard putting on annual fundraising events, educating and empowering the community, and creating music to spread awareness about DMD. Over the years we have raised and donated thousands to DMD research and inspired the community around us with Ryan’s story of hope and determination.

Visit our website or read on to learn how you can connect to our community of inspired individuals dedicated to finding a cure.

Thank you for joining us, and God bless.

**Ryan “Wheelz” Schmidt and Family**

www.wheelzband.com
**What is Duchenne?**

**How does it affect boys who get it?**

Duchenne is a progressive and fatal form of muscular dystrophy, and currently the most common fatal genetic disorder diagnosed in early childhood.

- Affects one out of every 3,600 live male births.
- Most young men with Duchenne won’t live beyond their early twenties.
- Although treatment may slow down its progression, Duchenne has no cure.

Duchenne slowly robs young men of the use of their muscles, causing serious medical problems - especially heart and lung failure.

- Baby boys develop more slowly - sitting up, standing, walking, and talking.
- Boys typically lose their ability to walk between age 10-14.
- By their late teens, young men lose their upper body strength, including the use of their arms.
- During their teenage years, young men will need a respirator to help them breathe at night and, eventually, will need constant support.
- Cardiac problems will develop and can start during the teenage years or earlier.
- Young men typically live into their twenties or early thirties.

**Anyone can be affected by Duchenne.**

- Caused by a mutated gene found on the X-chromosome.
- Can be passed down from parent to child.
- About 35% of cases are caused by spontaneous genetic mutation - in families with no history of Duchenne.

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**How is Inspiration on Wheelz spurring on the community to join the fight against Duchenne?**

**Spreading the word.**

Inspiration on Wheelz is dedicated to educating the community about Duchenne and its affects on today’s young men, and has rallied many supporters over the years to join Ryan and all boys affected by DMD in finding a cure. Our bi-annual events aid in raising awareness about Duchenne, encouraging the community to get involved.

**Fundraising.**

Each year, our annual Ryan’s Day and MDA Golf Charity events raise money that is donated to funding comprehensive Duchenne research. Ryan has also used his musical talents to release two hip hop CDs, the proceeds of which go entirely to funding DMD research. Our fundraising efforts are ongoing through our website, various additional events, and community support.

**Inspiration.**

It’s all in the name. Ryan is an outstanding young man; a unique and talented young artist, a dedicated and loving son, and an incredible inspiration to his community. Through his unwavering optimism and devotion to living life as a gift and “doing it big”, Ryan has inspired countless individuals not only to join him in the fight to end Duchenne, but to live their lives to the fullest and inspire those around them to do the same.
How can you help?

Feeling inspired? Join a community of people who feel the same way. Get involved and join the fight to end Duchenne.

- Donate or raise money.*
- Make a donation online at www.wheelzband.com.
- Purchase one - or both! - of Ryan's albums online. Jam out.
- Host a fundraising event or create a personal fundraising page.
- Help us find corporate sponsors for our annual events.
- Participate in our Ryan's Day or MDA Golf Charity events. Invite your friends. Invite total strangers.
- Have any donation you make to us matched by your place of employment.
- Help us raise awareness. Tweet, blog, film, chat.
- Get involved. Volunteer to help us with our next event.
- Get political. Call your congressional reps to advocate for Duchenne research and beneficial policies.
- Are you "connected"? Talk to the media about Duchenne and Inspiration on Wheelz.
- Sign up for our newsletter at www.wheelzband.com and keep up with the latest and greatest.
- Did we mention we have a blog? You can find that online, too.
- Join us in prayer. We believe that our God likes to "do it big".

*See our sponsorship package for more info
Choose from one of the following sponsorship levels, or go to www.wheelzband.com to make a custom donation.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Benefits</th>
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</thead>
<tbody>
<tr>
<td>Fan Club</td>
<td>$50</td>
<td>VIP Studio Session, One Wheelz CD</td>
</tr>
<tr>
<td>Groupie</td>
<td>$100</td>
<td>VIP Studio Session, One bracelet, One Wheelz T-shirt, One Wheelz CD</td>
</tr>
<tr>
<td>Studio Session</td>
<td>$300</td>
<td>VIP Studio Session (2), Two Wheelz T-shirts, One Autographed Wheelz CD</td>
</tr>
<tr>
<td>Hit Single</td>
<td>$500</td>
<td>Logo on event banner, Logo/link on website, Three bracelets, Sponsor Shout Out at all events</td>
</tr>
<tr>
<td>Record Deal</td>
<td>$1,000</td>
<td>Logo on event banner, Logo/link on website, Five bracelets, Sponsor Shout Out at all events, Professional quality photo with Ryan to display on sponsor site</td>
</tr>
<tr>
<td>Album of the Year</td>
<td>$2,500</td>
<td>Logo on event banner, Logo/link on website, Name in press releases, Handout/give away from sponsor given to guests, Five bracelets, Professional quality photo with Ryan to display on sponsor site</td>
</tr>
<tr>
<td>Platinum Record</td>
<td>$5,000</td>
<td>Top placement of large logo on event banner/posters, Logo/link permanently on website, Name in press releases, Sponsor provided banner and/or booth displayed at event, Ten bracelets, Professional quality photo with Ryan to display on sponsor site</td>
</tr>
<tr>
<td>Hip Hop Hall of Fame</td>
<td>$5,000+</td>
<td>Includes all benefits of Platinum Record level, plus Your choice/combo of the following extras: Sponsor feature in professional quality event video, Verse from Ryan in performed song, Primary sponsorship of event: “Inspiration on Wheelz and Your Sponsor Name presents...”, Specially named sponsor product (ie. sponsor-themed cocktail, activity, or musical arrangement)</td>
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*All extras are subject to price negotiation and adjustment based on individual or combined options.*